

File Setup



ENSURE ALL ARTWORK IS SUPPLIED AS SINGLE PAGES (Example: no multi-page PDF's)

PREFERRED APPLICATIONS

High Resolution PDF

- **Convert all text to Outlines**
- Outline Stroke all lines
- Embed all images
- Set up file using templates provided
- Specify Pantone Solid Coated
- Images min. 75ppi – max. 125ppi at full size (reference Templates for resolution)
- **Create transparency effects and drop shadows in Adobe PhotoShop**

Adobe PhotoShop (tifs)

Version CC

- **Flatten layers**
- CMYK
- Images min. 75ppi – max. 125ppi at full size (reference Templates for resolution)
- **Use LZW compression when saving**

Adobe Illustrator

Version CC

- **Convert all text to Outlines**
- Outline Stroke all lines
- Embed or include linked images
- Set up file using templates provided
- Specify Pantone Solid Coated
- Use vector objects when possible
- **Create transparency effects and drop shadows in Adobe PhotoShop**
- Save .ai file WITHOUT PDF PREVIEW

Adobe InDesign

Version CC

- **Convert all text to Outlines**
- Embed or include linked images
- Set up file using templates provided
- Specify Pantone Solid Coated
- **Create transparency effects and drop shadows in Adobe PhotoShop**
- Export as High Resolution PDF as above

WE DO NOT ACCEPT CANVAS FILE FORMAT

Improving the quality of your output

- For best results we provide a full range of custom templates for a variety of display products: pop-ups, banner-stands, custom display systems and more. Just ask and we'll email them to you
- Follow template PRINT SIZE & resolution exactly. The print size includes the bleed
- All vector art should be set up in Pantone or CMYK (Pantone if colour matching is required - Only solid colours)

Transparency effects and drop shadows created in programs other than PhotoShop may not print correctly. Additional time required to fix files may result in delayed delivery and additional costs.

If your file is over 1 GB, please contact us for tips on reducing file sizes without affecting print quality. Smaller files reduce upload & download times.

Any questions?

If you have any questions please feel free to call Andrew Crozier, at (204) 957-7050.